

Feerik becomes Féérik Games

Grabels, February, 2015.

With ten years of experience in free to play games, starting in the online space and for the past 2 years on mobile, Feerik has become one of the French leaders in this industry. Today, the company starts a new chapter with Frederic Markus taking over and renaming the company, Féérik Games.

Having worked with some of the top companies in the industry - Ubisoft, Nintendo, Disney, Lucasarts and lastly Epic Games, Frederic is set to accelerate the deployment of Féérik's successful games internationally. To accomplish this goal, Fredric intends to expand Féérik Games' two key licenses (OhMyDollz and Eredan) in addition to creating new titles.

“ When I discovered Feerik, I immediately saw the huge potential these products have in the entertainment space. 2015 will be a key year where we will push mid-core and hard-core games to the male and female audience on as many platforms as possible. This year will also introduce a new universe created at Féérik Games and by the end of 2016, three additional games will be created. More information on our new products will be coming soon.” - Frederic Markus

“ We are happy to see the company in good hands. Frederic has a good vision of the market and will keep the product strategy in line with what we have done these past few years” - Claire Zamora.

About Féérik.

Founded in 2005, Féérik is a young and dynamic studio specialized in the creation of casual games. These games are available online, found in social networks such as Facebook and now on mobile with early, notable successes.

Féérik games are simple and intuitive; they target an expanding audience of all kinds of players. Today, Féérik is an active community of over several hundred thousand active players.

About Frederic Markus.

Frederic is a veteran in the video game industry and his path has led him to produce, design and set creative direction for companies like Ubisoft, Nintendo, Rockstar San Diego, Atari, Disney Interactive, Lucasarts and more recently, Epic Games. Fred has extensive experience developing for consoles, portable consoles, mobile and online games.

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